



Dear Students of West Coventry Academy,

Friday 15<sup>th</sup> March 2019 is Comic Relief Day. Since 1985 this charity has raised over £650 million, taken on 11,058 projects in 76 countries around the world. Their mission is to drive positive change by doing three main things;

- **We raise millions of pounds through two big fundraising campaigns – Red Nose Day and Sport Relief.**
- **We spend that money in the best possible way to tackle the root causes of poverty and social injustice.**
- **We use the power of our brand to raise awareness of the issues that we care most about.**

I hope you will all join in with the spirit of Comic Relief by wearing **non-uniform, but with a RED theme.**

There is, of course, a 'fine' of £1 for wearing non-uniform. All proceeds going to Charity.

If you would like to get involved in other fund raising activities, you must talk to your Tutor, Pastoral Leader or Progress Leader first.



Let us use this day to, not only raise some much needed funds, but remember the reasons why we are doing it.

Thank you

Gina O'Connor  
Headteacher